



Exhibitor Race Week Guide

Abbott Health & Fitness Expo

Expo days

Oct. 8–10, 2026

Race day

Oct. 11, 2026

Venue

North Building · Level 3 · Hall B1

BANK OF AMERICA CHICAGO MARATHON

The Bank of America Chicago Marathon annually welcomes thousands of participants, including a world-class professional field, top regional and Masters runners, race veterans, debut marathoners and charity participants. The race's iconic course takes runners through **29 vibrant neighborhoods** on an architectural and cultural tour of Chicago. **Race day — Sunday, October 11, 2026.**

48th

Running of the
Marathon

157K+

Expo visitors over 3 days

55K+

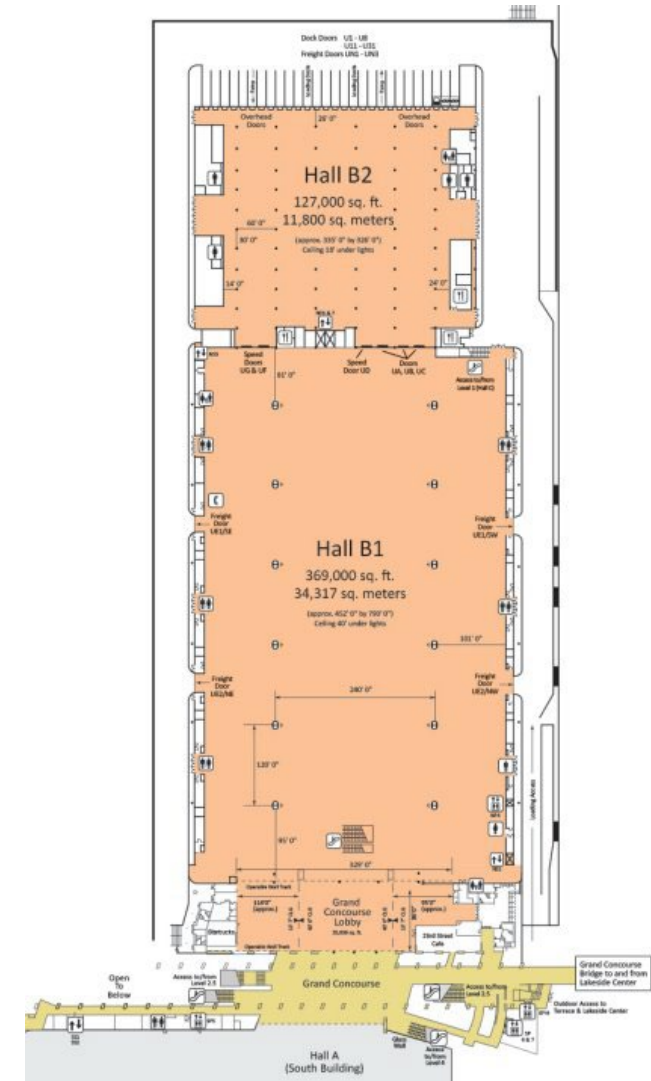
Runners · 130+ countries

1.7M

Spectators on course

Abbott Health & Fitness Expo Public Hours

- Thursday, October 8
 - Expo open to public 10 a.m.– 6 p.m.
2026 update: Opens one hour earlier than in 2025
- Friday, October 9
 - Expo open to public 9 a.m.– 6 p.m.
- Saturday, October 10
 - Expo open to public 9 a.m. – 6 p.m.



Expo Floor Plan & Exhibitor Move-in Schedule

Expo Floor Plan Link

<https://homebase.eventhub-floorplan.net/bacm2026/floorplan>

Exhibitor Move-in

- Tuesday, October 6, from 8 a.m. to 5 p.m.
 - (20x20 booths and larger **ONLY**)
- Wednesday, October 7, from 8 a.m. to 5 p.m.

Exhibitor Move-out

- Saturday, October 10, from 6:30 p.m. to 9:30 p.m.



McCormick Place Addresses

1. Truck Marshaling Yard

- 3050 S. Moe Drive
Chicago, IL 60616

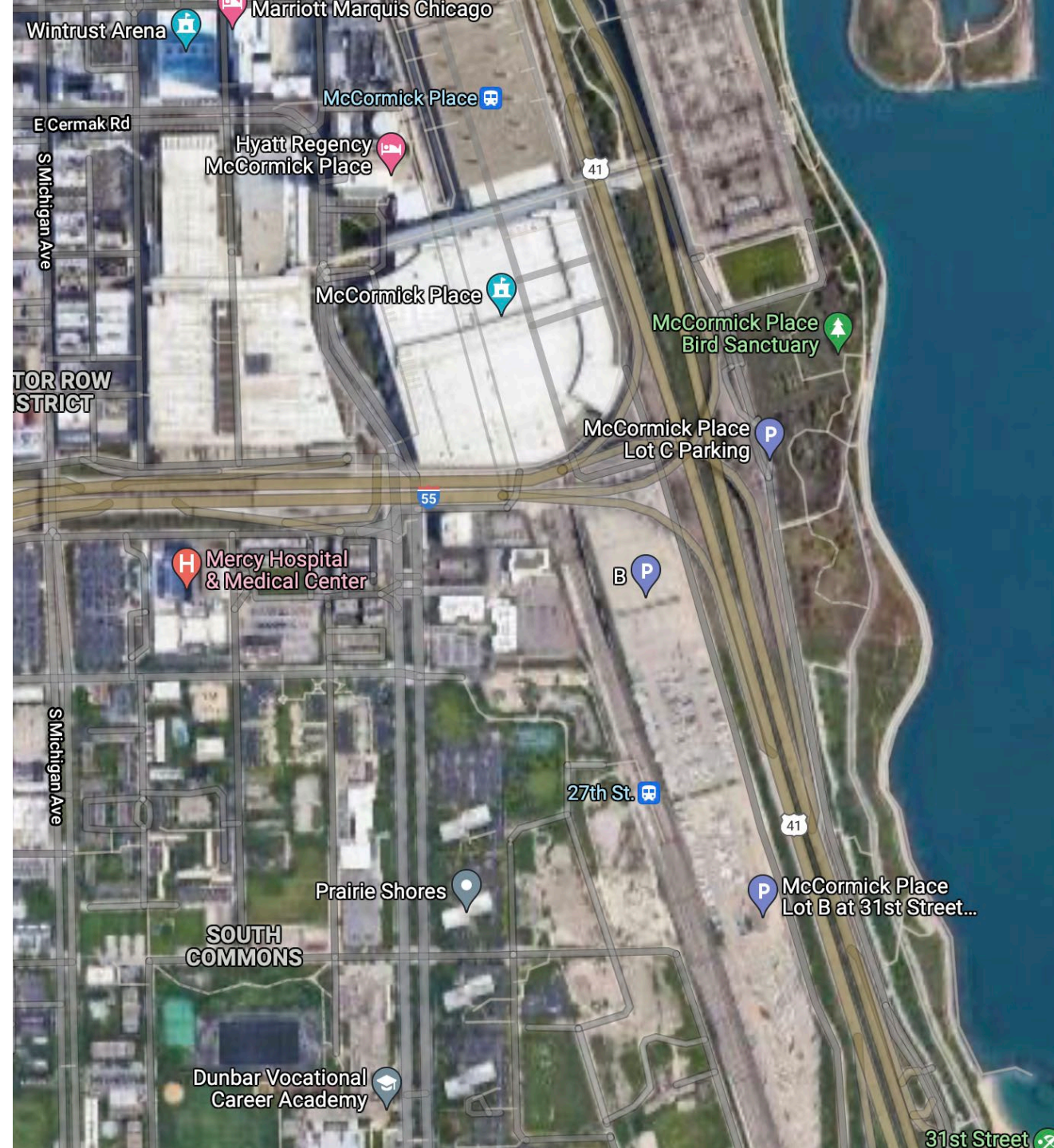
2. Abbott Health & Fitness Expo

- McCormick Place, North Building, Level 3, Hall B1
2301 Martin Luther King Dr.
Chicago, IL 60616

3. Parking Lot A & C **\$13 Thursday – Saturday only**

- Lot A – [2301 South Prairie Avenue, Chicago, IL 60616](#)
- Lot C – [Fort Dearborn Drive, Chicago, IL 60616](#)

To receive the discounted rate, pick up a parking validation card with a QR code from volunteers located near the entrance to the Abbott Health & Fitness Expo. When paying for parking at the exit kiosk, scan your parking ticket first, then scan the QR code on the validation card to reduce the parking fee from \$27 to \$13 before completing your payment.



Transportation and Parking

Public Transportation

<https://www.mccormickplace.com/getting-here/public-transportation/>

Bike

- Conveniently located off the Lakefront Trail, McCormick Place is easily accessible by bicycle and Divvy Bike program.

Metra Electric

- Located on Level 2.5 of the Grand Concourse in the South Building, the [METRA Electric commuter railroad](#) provides direct service within seven minutes to and from downtown Chicago. Service from the Millennium (Randolph St.) Station (near the Fairmont Hotel) to McCormick Place begins early morning, with more frequent pickups during rush hours.

Parking

<https://www.mccormickplace.com/getting-here/parking-rates/>

Parking Lot A & C - \$13 Thursday – Saturday only

Lot A: (8' height clearance) is a six-level garage with 2,100 parking spaces located on Martin Luther King Drive, adjacent to the West Building. Covered walkways from Lot A leading directly into McCormick Place, Wintrust Arena, Marriott Marquis and Hyatt Regency McCormick Place Hotel also provide added convenience. Overnight parking is available in Lot A only.

Lot C: (6'4" height clearance) is an underground garage with 1,900 parking spaces and is located on Ft. Dearborn Drive, adjacent to the Lakeside Center. This parking lot is open throughout event hours. Overnight parking is not available unless there is a show.

The parking rate is a flat fee of \$27 per day with no in-and-out privileges.*



Exhibitor Credential Registration

Please complete the following steps for *each* staff member working at your exhibitor booth

1. Register for exhibitor credentials by clicking the following link:
<https://cem.emos1.com/account/RegisterExhibitor.aspx?eid=1606D>
2. Use a unique email address for each entry. You cannot register multiple people under the same email address.
3. Ensure that **ALL staff members** working at your exhibiting booth are registered. Those who are not registered will not receive a credential, which is needed to be granted access to the expo hall outside of public hours.
4. Add eventstaff@cemevent.com to your address book to ensure receipt of your confirmation email “2026 Bank of America Chicago Marathon - Exhibitor Confirmation”
5. Bring the **confirmation email and a photo ID** to the exhibitor check-in at the entrance of the Expo Hall (North Building) during a distribution time to pick up your credential.

Expo Credential Distribution Dates and Times

- **Tuesday, October 6:** 8 a.m. to 5 p.m. at the main Expo entrance (20×20 and larger only)
- **Wednesday, October 7:** 8 a.m. to 5 p.m. at the main Expo entrance
- **Thursday, October 8:** 8 a.m. to 10 a.m. at the main Expo entrance
- **Friday, October 9:** 8 a.m. to 9 a.m. at the main Expo entrance
- **Saturday, October 10:** 8 a.m. to 9 a.m. at the main Expo entrance

Note: Credentials are only required for exhibitors who need access to the Expo Hall outside of public hall hours. Exhibitors working only during public hall hours do not need a credential, as the Expo is open to the public during that time. Photo ID is required at pickup

Expo Elements

- BANK OF AMERICA CHICAGO DISTANCE SERIES

Larger area including all our event-managed spaces/activations

- Main Stage
- Marketing – Chicago Marathon, Chicago 13.1 and Shamrock Shuffle booths
- Info Team
- Sister Cities Area
- Pace Team
- Culligan Water Refill Station – Mock setup to show people how to use and where they will be
- Charity Program Highlights
- Photo Ops - Digital Bib Scan, Medal, 2026 Poster
- Sustainability Booth

Expo Elements

- Poster Distribution- BofA booth and CDS area
- T-shirt Exchange - back of expo hall next to T-shirt Distribution
- Packet Distribution
- Participant Services – Data Correction
- Abbott Chicago 5K
- Information Booth
- Parking Validation Booth
- Oversize Bag Check
- Products and Tickets

Exhibitor Kit

As a registered exhibitor, you will coordinate your booth setup with McCormick Place and Freeman Decorating. Use the links below to access services including material handling, signage, electrical, internet and phone.

Our event follows IAEE rules and regulations. Please review and make sure you are in compliance.

[IAEE Guidelines for Display Rules and Regulations](#) (.pdf)

FREEMAN

[2026 Freeman Quick Facts](#) (.pdf)

[2026 Freeman Online Ordering](#)

McCORMICK PLACE UTILITIES

[Internet, phone & networking services](#) – Scroll down to find our event

FOOD & BEVERAGE SAMPLING

OVG Hospitality manages all food and beverage sampling at McCormick Place. Complete and return the form below. Information on cold storage and sampling size guidelines is included in the form.

[Food Sampling Authorization Form](#) (.pdf)



Bank of America Chicago Marathon – Abbott Health & Fitness Expo 2026
McCormick Place | Chicago, IL
October 08-10, 2026

[Event Home](#) [Shop](#) [Shipping & Handling](#) [Event Schedule](#) [Key Contacts](#) [Resources](#)

[My Exhibit Spaces & Shop](#)

**Start Shopping**
Find the products and services you need to customize your exhibit space.
[Shop Now](#)

Don't see your exhibit space?
Whether you're an Exhibitor or Exhibitor Appointed Contractor (EAC), add an exhibit space to manage your event.
[Add Exhibit Space](#)

Event Quick Facts

[+ Event Checklist](#)

[+ Event Schedule](#) Event Status: Pre-event

[+ Shipping & Handling](#)

[+ Key Contacts & Information](#)

Expo Floor Plan – Screening Procedures

- 16 lanes will be used for Security Screening and Bag Check
- Exhibitor credential counter will be at the main Expo Entrance
- Exhibitors with credentials can access the Expo through the designated Credential Only entrance at the screening stations.



ASUV Program

McCormick Place encourages Exhibitors to participate in the ASUV program using one of the options listed below. When participating in the ASUV program, only specific types of vehicles can be used to transport exhibitor material to the exhibitor area. Also, only specific types of transporting devices can be used to transport booth material to your booth space on the show floor. These specific vehicle types and transporting devices are noted below.

How do I participate in the McCormick Place ASUV services?

- Only an Exhibitor is qualified to participate in the ASUV program. At check-in, your company information will be checked against the show's Exhibitor List. If your show is not listed, please contact your Show Manager to request the available times and dates for your event's ASUV.

Self-Loading/Unloading ASUV at Exhibition Hall

- Only a registered Exhibitor is qualified to participate in the ASUV program.
- McCormick Place allows exhibitors to unload and load small privately-owned vehicles without hiring labor at designated areas in the building. Please visit the [McCormick Place ASUV](#) website for more information.
- Check-in for exhibitors will take place at the Marshalling Yard Office (3050 S. Moe Drive) where drivers will receive an ASUV Pass and will be directed to the designated ASUV dock in the correct exhibit booth building. You will not be allowed access to the dock without a Dock Pass.
- While parked in the dock, Exhibitor staff must work as a team of at least two people and one person must remain with the vehicle at all times.
- Vehicles must be unloaded within a 20 minute period.
- Exhibitor or Exhibitor's employees are defined as any person who has been employed by the exhibitor as full-time employees for a minimum of six months before the show's opening (be prepared to provide a proof of full-time employment status upon request).
- If your vehicle does not meet the criteria, you will need to follow Marshalling Yard instructions for truck check-in (material handling charges will be based on published kit rates).

The vehicles shown below are permitted vehicles to deliver and pick up trade show equipment at McCormick Place:



NOTE: Trailers and Box Trucks/Step Vans are not permitted:



How to move material from my ASUV Vehicle to my booth on the show floor:

Certain sizes of boxes and equipment can be unloaded from an automobile or small utility vehicle. Exhibitor-owned hand carts may be used for transportation within the building.

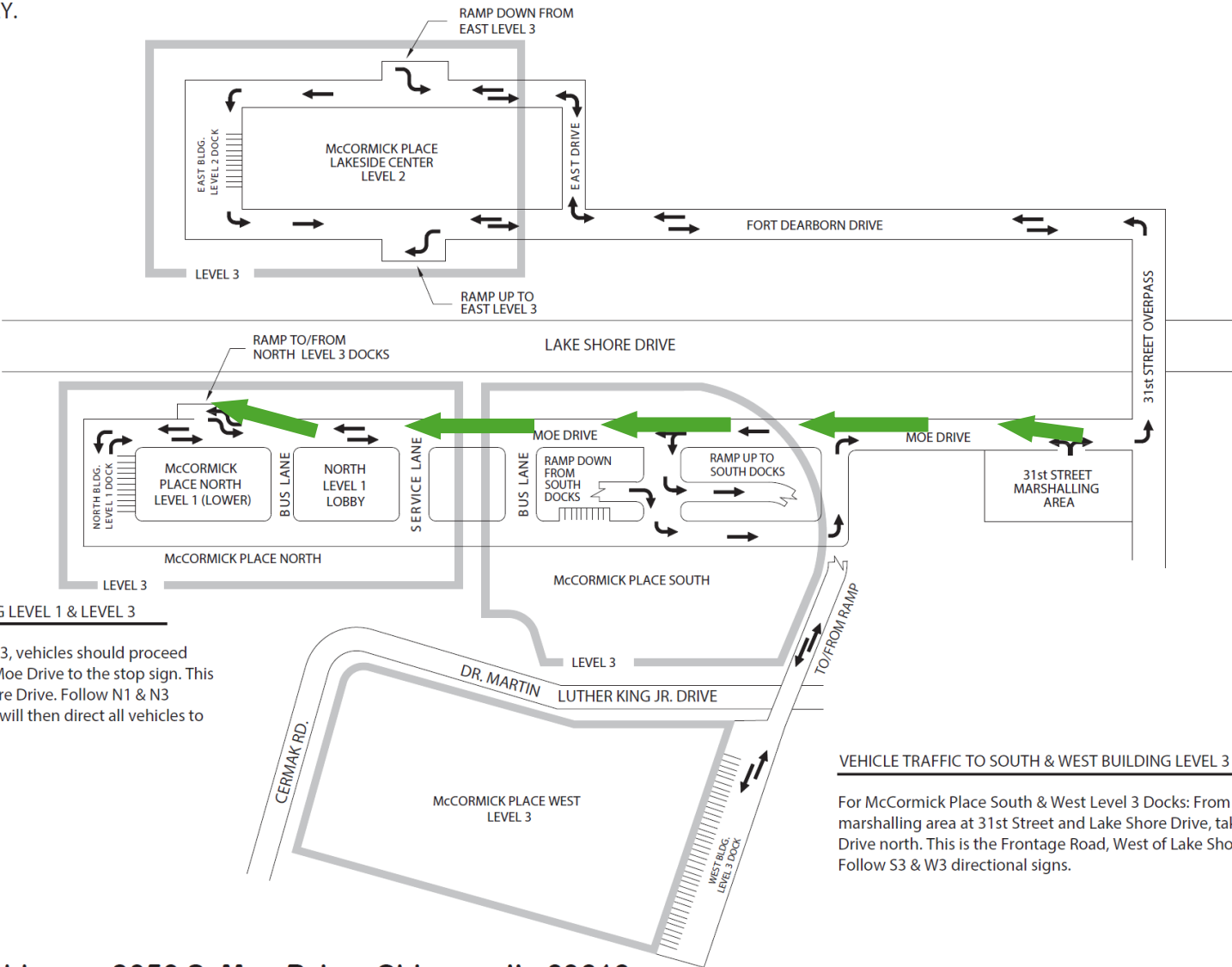
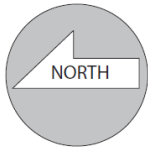


NOTE: Pallet Jacks are not permitted for Exhibitor usage:



AUTOMOBILES & SMALL UTILITY VEHICLES LOADING AND UNLOADING

VEHICLES NEED NOT ENTER MARSHALLING YARD. THIS IS A REFERENCE POINT ONLY.



VEHICLE TRAFFIC TO LAKESIDE CENTER LEVEL 2 & LEVEL 3

To reach the Lakeside Center (East Building), vehicles will leave the Marshalling Yard and travel over the 31st Street Overpass to Fort Dearborn Drive. This is the Frontage Road, East of Lake Shore Drive. Follow E2 & E3 directional signs.

VEHICLE TRAFFIC TO NORTH BUILDING LEVEL 1 & LEVEL 3

For McCormick Place North Levels 1 & 3, vehicles should proceed north out of the Marshalling Yard on Moe Drive to the stop sign. This is the Frontage Road, West of Lakeshore Drive. Follow N1 & N3 directional signs. A traffic coordinator will then direct all vehicles to the proper loading/unloading area.

VEHICLE TRAFFIC TO SOUTH & WEST BUILDING LEVEL 3 DOCKS

For McCormick Place South & West Level 3 Docks: From the marshalling area at 31st Street and Lake Shore Drive, take Moe Drive north. This is the Frontage Road, West of Lake Shore Drive. Follow S3 & W3 directional signs.

Marshalling Yard Address: 3050 S. Moe Drive, Chicago, IL 60616

ASUV Program

Hand Carry Items Option - From Parking Lot

After you have parked your vehicle in one of McCormick Place's Parking Lots, you may walk your items to the Exhibit area. You may hand carry your items or utilize a non-motorized, non-hydraulic hand truck or dolly to transport your items from your vehicle to the Exhibit area. There is no additional cost besides the daily parking fee to use this option.



Attendee Resources

Lost & Found

- Lost items at the Expo should be taken to the Information Booth and individuals looking for items should be directed there. At any time, including after the Expo closes on Saturday, direct people to visit chicagomarathon.com/lostandfound to confirm if their item was found and turned into the event lost and found. Following the event, items can be reclaimed at the Hilton Chicago Grand Tradition Room from 5:30 p.m. to 7 p.m. on Sunday, October 11 and from 8 a.m. to 3 p.m. on Monday, October 12. Any items unclaimed by Friday, December 4th, 2026 will no longer be available.

Abbott Health & Fitness Expo Main Stage

- The Abbott Health & Fitness Expo Main Stage will have a set schedule that we plan to share in advance of the Health & Fitness Expo.



Security Plans 2026

Expo hall sweep

- There will be a full sweep of the exhibit hall in the morning and evening on Thursday, Friday and Saturday
- Unattended/suspicious package

Security screening and bag check

- Security check point at the front of the exhibit hall
- We will once again be using Evolv Technology. Security will have wands to scan people entering the exhibit hall as they line up in the check-in area.
- Large personal bags (luggage, rolling bags, etc.) will not be allowed in the Exhibit Hall B. Complimentary bag check will be available for attendees who are not permitted to bring their bags with them into the exhibit hall.
- K-9 units will be in the area to scan all bags checked.

If you see an unattended bag or package

- Claim: Ask if anyone in the area claims the item. If no one claims it, then go to the next step.
- Connect: Tell the nearest security officer about the bag. If there isn't a security officer nearby, then go to the next step.
- Call: Call McCormick Place security from a house phone (6060) or secondarily by cell phone (312) 791-6060. If you cannot reach this number after two attempts, call 9-1-1.

Do not touch package or attempt to move the package. Quietly move people away from package without causing a disruption or panic.

Security (cont.)

The following materials complement the event's emergency planning protocols. In advance of the Abbott Health & Fitness Expo, we encourage you to review these materials.

- [Event Alert System \(EAS\)](#)
- [Hands-Only CPR and AED Usage](#) (.pdf)
 - [Instructional video: https://cemevent.com/hands-only-cpr/](https://cemevent.com/hands-only-cpr/)
- [Unattended package](#) (.pdf)
- [Active Shooter](#) (.pdf) – [Run. Hide. Fight.](#) (video)

Evacuation plan and resources

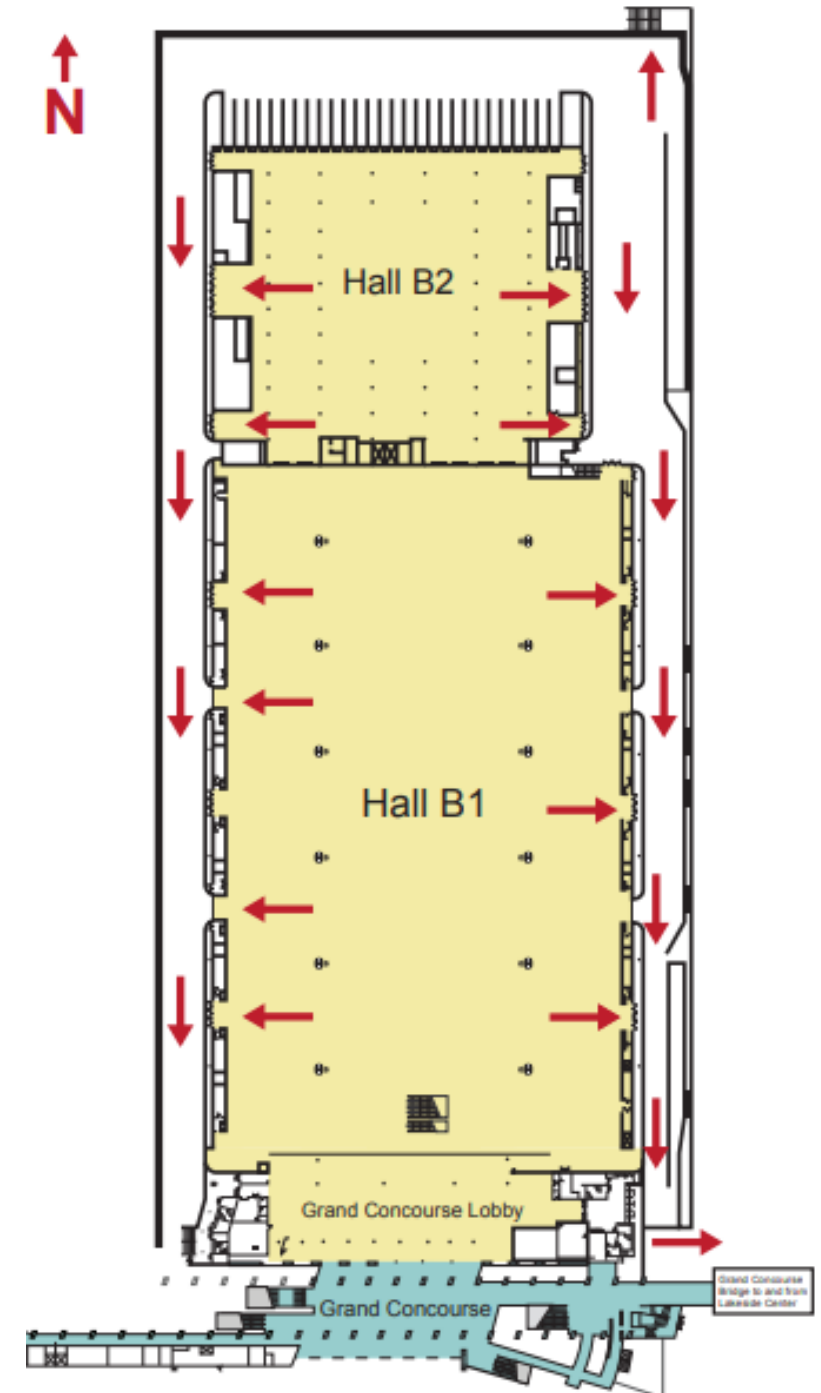
Resources

- Designated evacuation lead(s) for key areas
- Expo evacuation checklist and map
- Bullhorn(s)

*Detailed documents will be provided race week.

Exhibit Hall B1 and B2 (Storage)

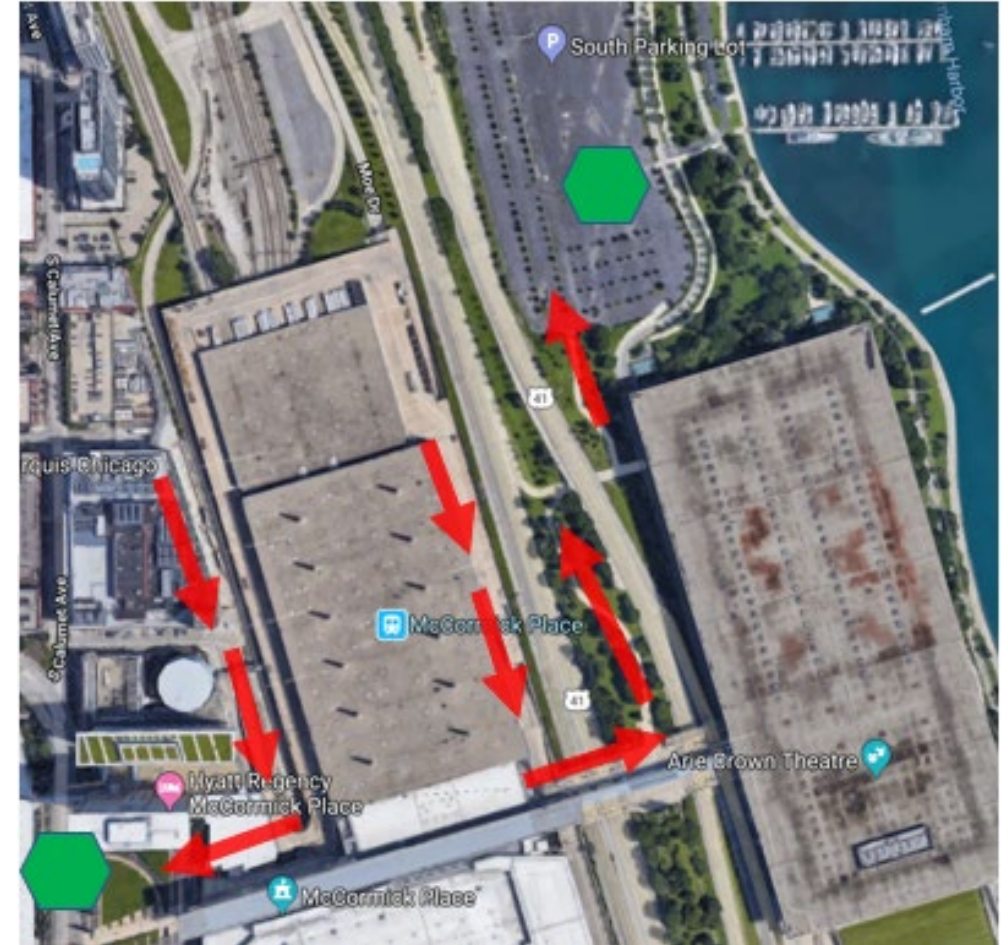
- West exits - proceed into the West roadway and walk left (South) to the vehicle ramp. Continue down the ramp and turn left to S. Martin Luther King Dr. or walk down the stairs and re-enter McCormick Place proceeding to the closest exits (West) into McCormick Square (fountain area) and then walk to S. Martin Luther King Drive.
- East exits - proceed into the East roadway and walk right (South) across the bridge to grass area or walk left (North) to the outside stairs and go down those stairs to exit into the North Parking Lot.



Evacuation plan

Exhibit Hall B1 and B2 (Storage)

- West exits - proceed into the West roadway and walk left (South) to the vehicle ramp. Continue down the ramp and turn left to S. Martin Luther King Dr. or walk down the stairs and re-enter McCormick Place proceeding to the closest exits (West) into McCormick Square (fountain area) and then walk to S. Martin Luther King Drive.
- East exits - proceed into the East roadway and walk right (South) across the bridge to grass area or walk left (North) to the outside stairs and go down those stairs to exit into the North Parking Lot.



McCormick Place security

If fire, medical or police assistance is needed:

- Dial extension 6060 from a house or exhibit booth telephone.
- Dial 312.791.6060 from an outside phone line. (including the Hyatt Regency McCormick Place Hotel)
- Please refrain from calling 911. If you do call 911, also call Security at numbers above.
- Stay on the line, calls are recorded. An officer will answer immediately. Be prepared to provide the location of the emergency by building, level and exhibit hall, meeting room or corridor.

Expo Hall

- Look at columns as they have letter/number identifiers near the top.
- Also look at other key points of the Expo references
- T-shirt, Entrance, Exit, Aisle banners, etc.
- Packet Pick-up area
 - Packets – look at zone # signs behind packet counters
 - Participant services
- Aisle/Exhibitors
- Building identifiers

McCormick Place Restaurant Schedule

Wednesday, October 7

- ARC Bar: 11 a.m. – 12 a.m.
- Third Star Restaurant: 6:30 a.m. – 10:30 a.m.
- The Market: 6 a.m. – 11 p.m.
- Sixes and Eights: 11 a.m. – 4 p.m.
- Connie's: 10 a.m. – 4 p.m.
- Starbucks (Hyatt): 8 a.m. – 5 p.m.
- Starbucks (Hilton Garden): 8 a.m. – 5 p.m.
- Fat Pour: 11 a.m. – 2 a.m.
- Pizano's Pizza & Pasta 3 p.m. – 11 p.m.
- Il Culaccino 11 a.m. – 9 p.m.

Thursday, October 8

- ARC Bar: 4 p.m. – 11 p.m.
- Third Star Restaurant: 6:30 a.m. – 10:30 a.m.
- The Market: 6 a.m. – 11 p.m.
- Sixes and Eights: 11 a.m. – 4 p.m.
- Connie's: 10 a.m. – 4 p.m.
- Starbucks (Expo Show Floor): 8 a.m. -4 p.m.
- Starbucks (Hyatt): 8 a.m. – 5 p.m.
- Starbucks (Hilton Garden): 8 a.m. – 5 p.m.
- Dunkin Donuts: 10 a.m. – 4 p.m.
- Fat Pour: 11 a.m. – 2 a.m.
- Pizano's Pizza & Pasta 3 p.m. – 11 p.m.
- Il Culaccino 11 a.m. – 9 p.m.

Friday, October 9

- ARC Bar: 4 p.m. – 11 p.m.
- Third Star Restaurant: 6:30 a.m. - 10:30 a.m.
- The Market: 6 a.m. – 11 p.m.
- Sixes and Eights: 11 a.m. – 4 p.m.
- Connie's: 10 a.m. – 4 p.m.
- Starbucks (Expo Show Floor): 8 a.m. -4 p.m.
- Starbucks (Hyatt): 8 a.m. – 5 p.m.
- Starbucks (Hilton Garden): 8 a.m. – 5 p.m.
- Dunkin Donuts: 8 a.m. – 4 p.m.
- Fat Pour: 11 a.m. – 2 a.m.
- Pizano's Pizza & Pasta 11 a.m. – 11 p.m.
- Il Culaccino 11 a.m. – 9 p.m.

Saturday, October 10

- ARC Bar: 4 p.m. – 11 p.m.
- Third Star Restaurant: 6:30 a.m. - 10:30 a.m.
- The Market: 6 a.m. – 11 p.m.
- Sixes and Eights: 11 a.m. – 10 p.m.
- Connie's: 10 a.m. – 4 p.m.
- Starbucks (Expo Show Floor): 8 a.m. -4 p.m.
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Abbott Health & Fitness Expo Contacts

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BANK OF AMERICA
CHICAGO MARATHON

Thank you

